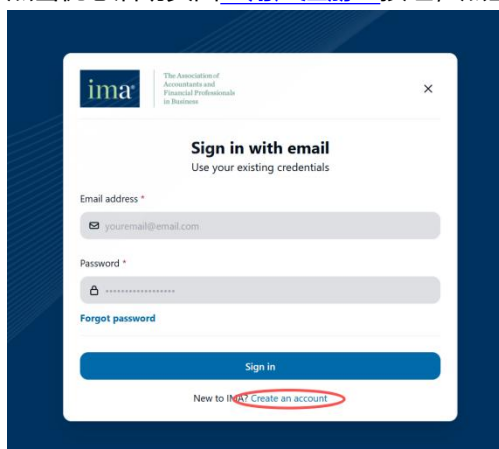
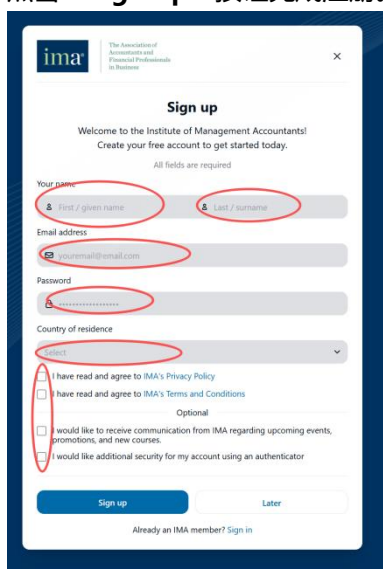


1. 点击优惠活动页面“[用户注册](#)”按钮，点击 **Create an account** 按钮进入注册页面。

The image shows the IMA 'Sign in with email' form. It has a header with the IMA logo and the text 'The Association of Accountants and Financial Professionals in Business'. Below the header, it says 'Sign in with email' and 'Use your existing credentials'. There are two input fields: 'Email address *' with the placeholder 'youremail@email.com' and 'Password *' with a masked password '*****'. A link 'Forgot password' is below the password field. At the bottom, there is a blue 'Sign in' button and a link 'New to IMA? Create an account' which is circled in red.

2. 在注册页面，依次填写名字，姓氏，邮箱地址，密码，所在国家，并根据需要进行打钩并点击“**Sign up**”按钮完成注册。请特别注意：名字、姓氏，请填写拼音，**不要输入汉字**

The image shows the IMA 'Sign up' form. It has a header with the IMA logo and the text 'The Association of Accountants and Financial Professionals in Business'. Below the header, it says 'Sign up' and 'Welcome to the Institute of Management Accountants! Create your free account to get started today.' There are several input fields: 'Your name' with sub-fields 'First / given name' and 'Last / surname' (both circled in red), 'Email address' with the placeholder 'youremail@email.com' (circled in red), 'Password' (circled in red), and 'Country of residence' with a dropdown menu (circled in red). Below these are three checkboxes: 'I have read and agree to IMA's Privacy Policy' (checked), 'I have read and agree to IMA's Terms and Conditions' (unchecked), and 'Optional' with two sub-checkboxes: 'I would like to receive communication from IMA regarding upcoming events, promotions, and new courses.' (unchecked) and 'I would like additional security for my account using an authenticator' (unchecked). At the bottom, there is a blue 'Sign up' button and a link 'Already an IMA member? Sign in'.

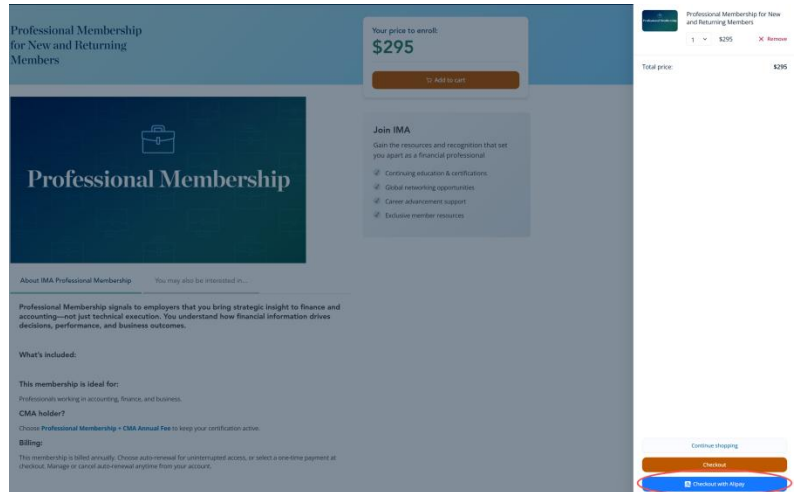
3. 注册完毕后以登录状态返回“[优惠活动页](#)”，重新点击“**加入 IMA**”按钮，点击页面后选择“[在职考生年费](#)”按钮。

The image shows the IMA 'Join IMA' form. It has a header with the IMA logo and the text 'The Association of Accountants and Financial Professionals in Business'. Below the header, it says 'Join IMA'. There are two buttons: '加入 IMA' (Join IMA) and 'Join IMA'. Below the buttons, there is a section titled '温馨提示：首次注册的在职考生及学生考生请先购买年费，缴费成功后再次返回此页购买CMA准入费，请勿一并添加进行购买，否则将无法享受优惠。' (Warm reminder: For new registrants, please purchase the annual fee first. After successful payment, return to this page to purchase the CMA entry fee. Do not add them together for purchase, otherwise you will not be able to enjoy the discount.) There are two sections: '新在职考生:' (New working candidate) and '新学生考生:' (New student candidate). Each section has two buttons: '在职考生年费' (Working candidate annual fee) and 'CMA准入费' (CMA entry fee). The '在职考生年费' button is circled in red.

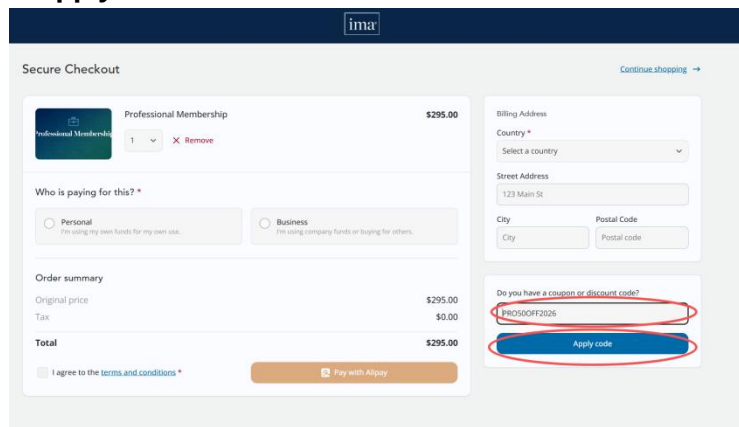
4. 在页面中点击“Join Now”按钮。



5. 使用支付宝用户：在此处点击“Checkout with Alipay”按钮。



6. 在结账页面，在红框处填写 PRO50OFF2026，代码可在优惠页面中直接拷贝，并点击“Apply code”按钮。



7. 最终价格会变为税前 147.5 美金，勾选条款与条件，选择是否个人还是商户，并在 Country 里面选择 China。

Secure Checkout [Continue shopping](#)

China Professional Access \$295.00

Who is paying for this? *

☐ Personal I'm using my own funds for my own use.

☐ Business I'm using company funds or buying for others.

Order summary

Original price	\$295.00
Savings	-\$147.50
Tax	\$8.85
Total	\$156.35

☐ I agree to the [terms and conditions](#) *

[Pay with Alipay](#)

Billing Address

Country *
Select a country

Street Address
123 Main St

City Postal Code
City Postal code

Do you have a coupon or discount code?
xxxx-xxxx

[X PROSOFF2026](#)

Discount has been applied to your cart.

[Apply code](#)

8. 点击 “Pay with Alipay” 按钮。

Secure Checkout [Continue shopping](#)

China Professional Access \$295.00

Who is paying for this? *

☒ Personal I'm using my own funds for my own use.

☐ Business I'm using company funds or buying for others.

Order summary

Original price	\$295.00
Savings	-\$147.50
Tax	\$8.85
Total	\$156.35

☒ I agree to the [terms and conditions](#) *

[Pay with Alipay](#)

Billing Address

Country *
China

Street Address
123 Main St

City Postal Code
City Postal code

Do you have a coupon or discount code?
xxxx-xxxx

[X PROSOFF2026](#)

Discount has been applied to your cart.

[Apply code](#)

9. 扫描支付宝二维码完成支付。

Powers payments by your e-wallet

English

Scan QR Code to Pay

Scan the QR code with a mobile payment app supported by Alipay*

[支付宝](#)

This QR code can be scanned

How to Pay

Order Summary

Pay to INSTITUTE OF MANAGEMENT ACCOUNTANTS, INC

Order info INSTITUTE OF MANAGEMENT

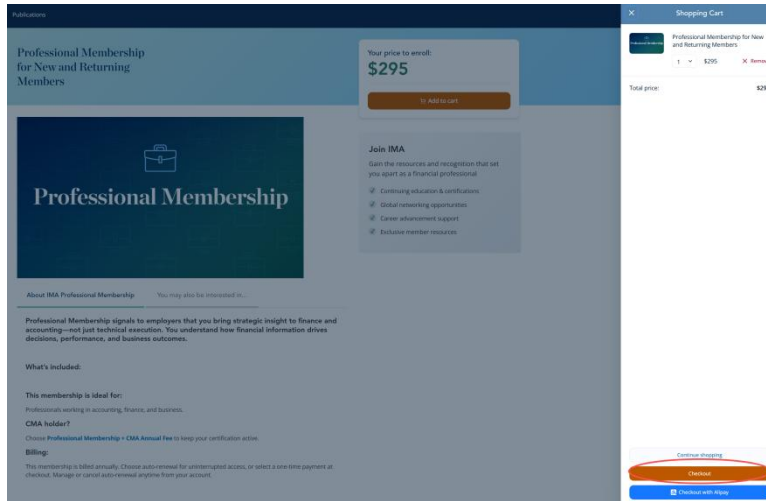
Order amount USD 156.35

Transaction no. payatt_3U3phR06MpxSJl1108Fk3Ya

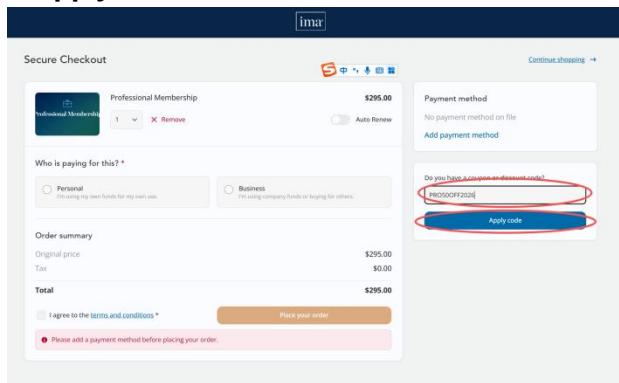
Total to pay **USD 156.35**

Payment page expires in 04m 47s

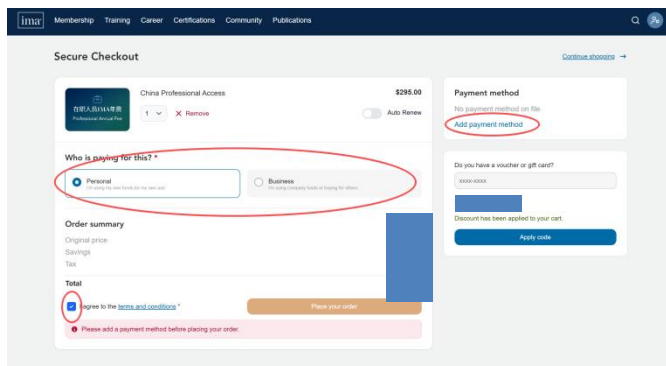
10. 使用信用卡用户: 在此处点击 “Checkout” 按钮。



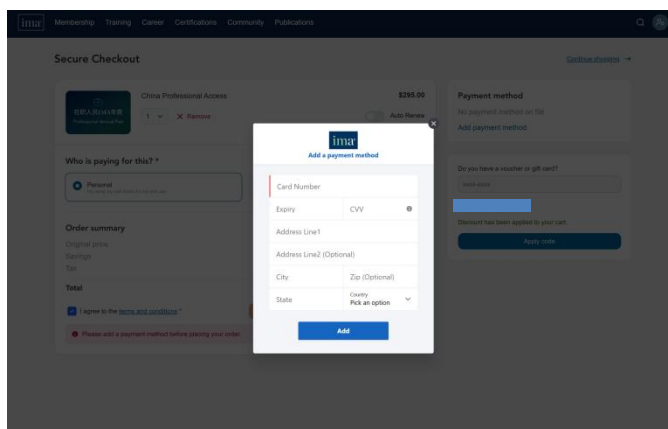
11. 在结账页面，在红框处填写 **PRO50OFF2026**，代码可在优惠页面中直接拷贝，并点击“**Apply code**”按钮。



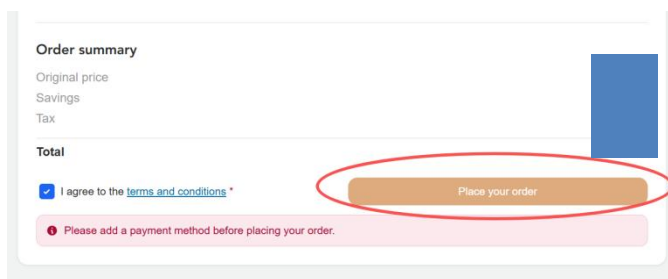
12. 最终价格会变为 **147.5 美金**，勾选条款与条件，选择是否是一个人还是商户，并点击“**Add payment method**”选项添加双币信用卡。



13. 填写您的双币信用卡信息，点击“**Add**”按钮后。



14. 点击 “Place your order” 完成支付



15. 请您按照以上步骤继续购买 [CMA 准入费](#)。



16. 正确输入代码后，准入费价格会从\$300 变为税前\$150，并完成支付。

Secure Checkout [Continue shopping →](#)

Chinese CMA Program Entrance Fee **\$300.00**

Country *
Select a country

Street Address
123 Main St

City Postal Code
City Postal code

Who is paying for this? *

☐ Personal
I'm using my own funds for my own use.

☐ Business
I'm using company funds or buying for others.

Order summary

Original price	\$300.00
Savings	-\$150.00
Tax	\$9.00
Total	\$159.00

☐ I agree to the [terms and conditions](#) *

[Pay with Alipay](#)

Do you have a coupon or discount code?
XXXX-XXXX

[X PRO50OFF2026](#)

Discount has been applied to your cart.

[Apply code](#)

17. 如您需要购买考试，请点击页面下方“[注册 CMA 考试](#)”按钮。

8月底前
报名购买考试的人将获得
详尽版
CMA教材梳理视频

9月1日至促销截止
报名购买考试的人将获得
普通版
CMA教材梳理视频

[注册CMA考试](#)

[Register exams](#)

18. 您可以根据需求购买第一部分考试，或者第二部分考试，请注意需要先购买年费和准入费以后再购买考试。

Secure Checkout [Continue shopping →](#)

CMA Part 1 — Chinese | CMA第一部分考试 **\$495.00**

CMA Part 2 — Chinese | CMA第二部分考试 **\$495.00**

Country *
Select a country

Street Address
123 Main St

City Postal Code
City Postal code

Who is paying for this? *

☐ Personal
I'm using my own funds for my own use.

☐ Business
I'm using company funds or buying for others.

Order summary

Original price	\$990.00
Tax	\$59.40
Total	\$1,049.40

☐ I agree to the [terms and conditions](#) *

[Pay with Alipay](#)

One or more items in your cart require a prerequisite that has not been completed.

注：

1. 从 2018 年 8 月 10 日起，IMA 所有产品均需支付 6% 增值税；
2. 本次活动仅限新加入的在职考生在指定时期内使用，非优惠活动期间缴纳费用无法享受折扣，年费及准入费不可退；
3. 考生须先缴纳在职考生年费，支付考试准入费后才能注册考试；
4. 本次活动不适用于年费续费、重新购买年费及报名考试。