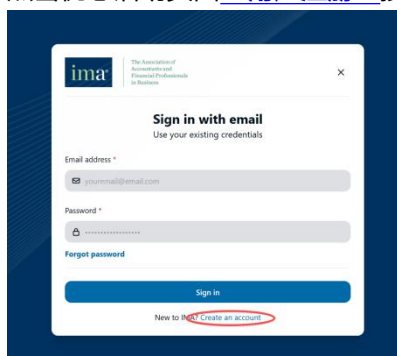
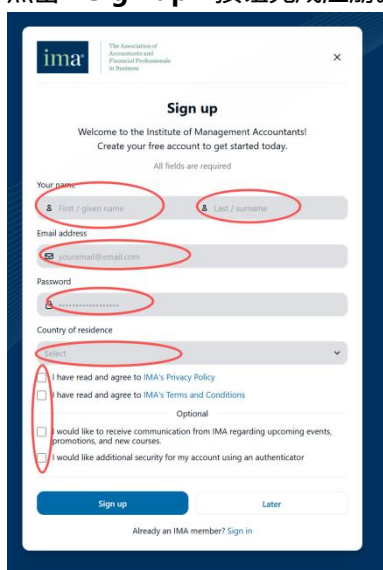


1. 点击优惠活动页面“[用户注册](#)”按钮，点击 **Create an account** 按钮进入注册页面。

The image shows the 'Sign in with email' form on the IMA website. It includes fields for 'Email address' and 'Password', a 'Forgot password' link, and a 'Sign in' button. At the bottom, there is a link that says 'New to IMA? Create an account', which is circled in red.

2. 在注册页面，依次填写名字，姓氏，邮箱地址，密码，所在国家，并根据需要进行打钩并点击“**Sign up**”按钮完成注册。请特别留意：名字、姓氏，请填写拼音，**不要输入汉字**

The image shows the 'Sign up' form on the IMA website. It includes fields for 'Your name' (split into 'First / given name' and 'Last / surname'), 'Email address', 'Password', and 'Country of residence'. There are also checkboxes for agreeing to the Privacy Policy and Terms and Conditions, and optional checkboxes for receiving communications and using an authenticator. The 'Sign up' button is at the bottom, and the 'Later' button is to its right. The 'Sign up' button is circled in red.

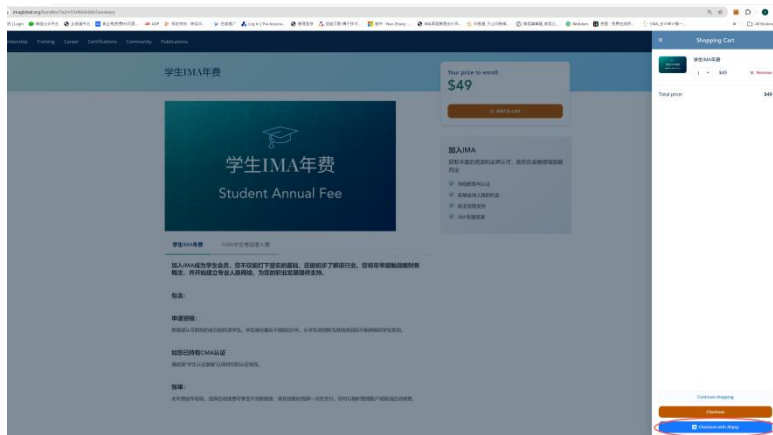
3. 注册完毕后以登录状态返回[优惠活动页](#)，重新点击“**加入 IMA**”按钮，点击页面后选择“**学生考生年费**”按钮。

The image shows the 'Join IMA' form on the IMA website. It includes a 'Join IMA' button at the top. Below it, there is a section for '新在职考生' (New Working Candidate) with buttons for '在职考生年费' (Working Candidate Annual Fee) and 'CMA准入费' (CMA Eligibility Fee). Below that, there is a section for '新学生考生' (New Student Candidate) with buttons for '学生考生年费' (Student Candidate Annual Fee) and 'CMA准入费' (CMA Eligibility Fee). The '学生考生年费' button is circled in red.

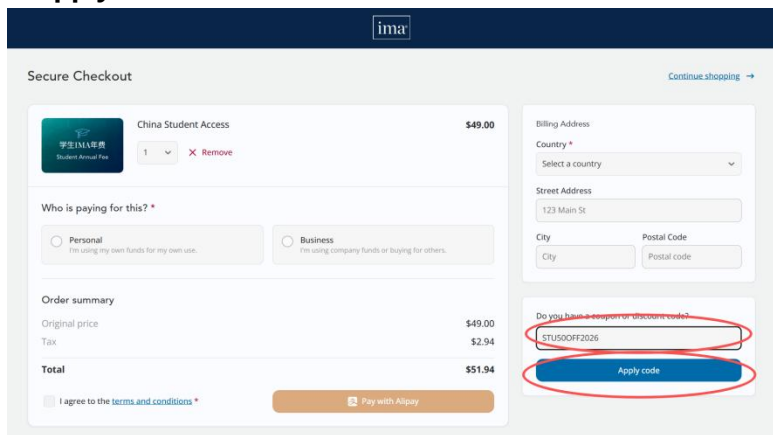
4. 在页面中点击“**Join Now**”按钮。



5. **使用支付宝用户：**在此处点击 **“Checkout with Alipay”** 按钮。



6. 在**结账**页面，在**红框处**填写 **STU50OFF2026**，代码可在优惠页面中直接拷贝，并点击 **“Apply code”** 按钮。



7. 最终价格会变为 **24.5 美金**，勾选**条款与条件**，选择是否是**个人**还是**商户**，并在 **Country** 里面选择 **China**。

Secure Checkout [Continue shopping](#)

China Student Access \$49.00

1 [Remove](#)

Who is paying for this? *

☒ **Personal**
I'm using my own funds for my own use.

☐ **Business**
I'm using company funds or buying for others.

Order summary

Original price	\$49.00
Savings	-\$24.50
Tax	\$1.47
Total	\$25.97

☐ I agree to the [terms and conditions](#) *

[Pay with Alipay](#)

Billing Address

Country *
Select a country

Street Address
123 Main St

City Postal Code
City Postal code

Do you have a coupon or discount code?
XXXX-XXXX
× STU50OFF2026
Discount has been applied to your cart.

[Apply code](#)

8. 点击 “Pay with Alipay” 按钮。

Secure Checkout [Continue shopping](#)

China Student Access \$49.00

1 [Remove](#)

Who is paying for this? *

☒ **Personal**
I'm using my own funds for my own use.

☐ **Business**
I'm using company funds or buying for others.

Order summary

Original price	\$49.00
Savings	-\$24.50
Tax	\$1.47
Total	\$25.97

☒ I agree to the [terms and conditions](#) *

[Pay with Alipay](#)

Billing Address

Country *
China

Street Address
123 Main St

City Postal Code
City Postal code

Do you have a coupon or discount code?
XXXX-XXXX
× STU50OFF2026
Discount has been applied to your cart.

[Apply code](#)

9. 点击扫描支付宝二维码完成支付。

Alipay+ Powers payments by your e-wallet [English](#)

Scan QR Code to Pay
Scan the QR code with a mobile payment app supported by Alipay+

[支付宝](#)

This QR code can be scanned once only.

[How to Pay](#)

Order Summary

Pay to: INSTITUTE OF MANAGEMENT ACCOUNTANTS, INC

Order info: INSTITUTE OF MANAGEMENT

Order amount: USD 25.97

Transaction no.: payatt_3U3rsu08MpxSjql0dee Vz8Y

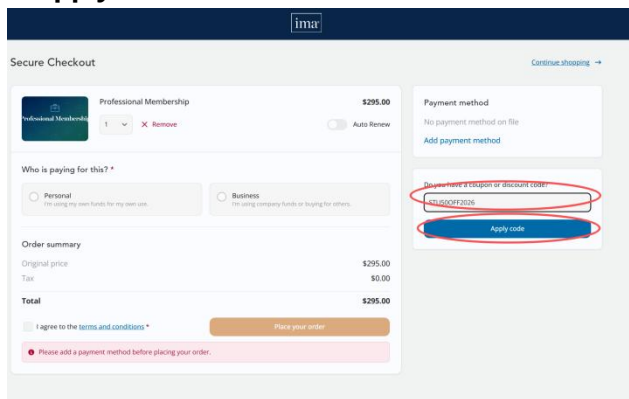
Total to pay: **USD 25.97**

Payment page expires in 04m 53s

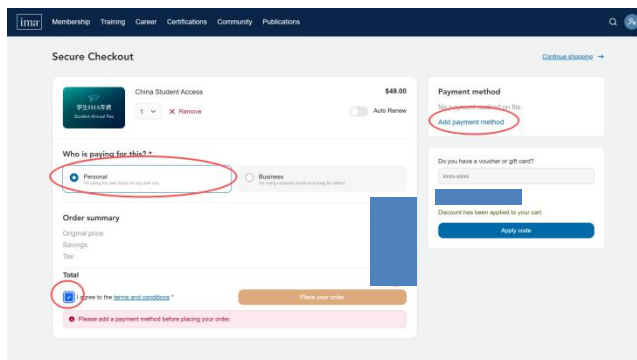
10. 使用信用卡用户: 在此处点击 “Checkout” 按钮。



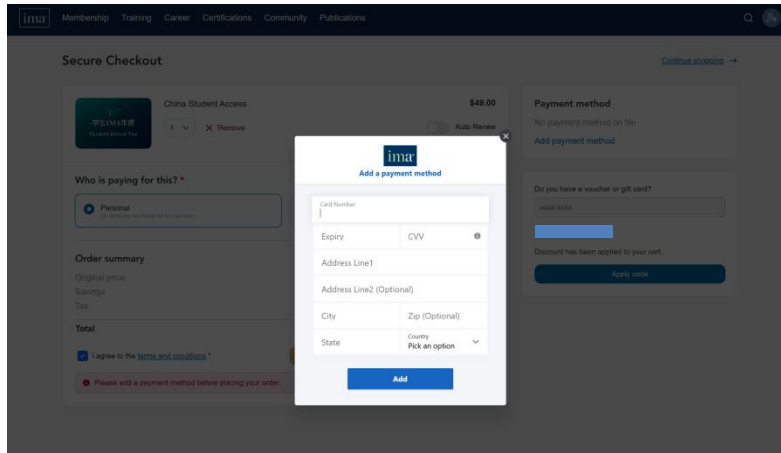
11. 在结账页面，在红框处填写 **STU50OFF2026**，代码可在优惠页面中直接拷贝，并点击**“Apply code”** 按钮。



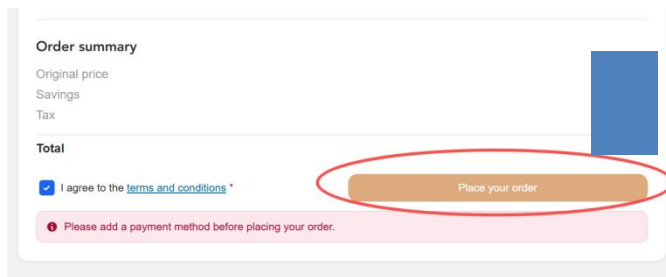
12. 最终价格会变为 **24.5 美金**，勾选条款与条件，选择是否是一个人还是商户，并点击**“Add payment method”** 选项添加双币信用卡。



13. 填写您的双币信用卡信息，点击**“Add”** 按钮后。



14. 点击 “Place your order” 完成支付



15. 请您按照以上步骤继续购买 [CMA 准入费](#)。



16. 购买学生年费后，正确输入 **STU50OFF2026** 代码后，准入费价格会从\$225 变为 **\$112.5**，并完成支付。请留意：如果准入费价格未变为\$112.5，可尝试先退出登录状态，再重新登录。

Secure Checkout Continue shopping →

Chinese CMA Program Entrance Fee

\$225.00

Who is paying for this? *

☐ Personal
I'm using my own funds for my own use.
 ☐ Business
I'm using company funds or buying for others.

Order summary

Original price	\$225.00
Savings	-\$112.50
Tax	\$6.75
Total	\$119.25

☐ I agree to the [terms and conditions](#) *
 Pay with Alipay

Billing Address

Country *

Select a country

Street Address

123 Main St

City

Postal Code

City

Postal code

Do you have a coupon or discount code?

XXXX-XXXX

× STUGOOF2026

Discount has been applied to your cart.

Apply code

17. 如您需要购买考试，请点击页面下方“[注册 CMA 考试](#)”按钮。

8月底前
报名购买考试的人将获得
详尽版
CMA教材梳理视频



9月1日至促销截止
报名购买考试的人将获得
普通版
CMA教材梳理视频



注册CMA考试

Register exams

18. 您可以根据需求购买第一部分考试，或者第二部分考试，请注意需要先购买年费和准入费以后再购买考试。

ima

CMA Part One

CMA第一部分考试

\$370.00

Who is paying for this? *

☐ Personal
I'm using my own funds for my own use.
 ☐ Business
I'm using company funds or buying for others.

Order summary

Original price	\$370.00
Tax	\$22.20
Total	\$392.20

☐ I agree to the [terms and conditions](#) *
 Pay with Alipay

Billing Address

Country *

Select a country

Street Address

123 Main St

City

Postal Code

City

Postal code

Do you have a coupon or discount code?

XXXX-XXXX

Apply code

One or more items in your cart require a prerequisite that has not been completed.

注：

1. 从 2018 年 8 月 10 日起，IMA 所有产品均需支付 6% 增值税；
2. 本次活动仅限新加入的学生考生在指定时期内使用，非优惠活动期间缴纳费用无法享受折扣，年费及准入费不可退；
3. 考生须先缴纳学生年费，支付考试准入费后才能注册考试；
4. 本次活动不适用于年费续费、重新购买年费及报名考试。